

# PMI Case Study | Identify Cost and Revenue Opportunities

## Business Goal

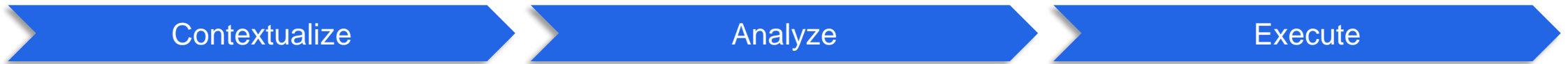
Realize cost savings forecast by deal team through identifying redundancies and inefficiencies within both the legacy and NewCo, and proposing concrete solutions to allow the NewCo to transition off of its TSA arrangement with legacy shared services. Additionally, DayBlink was engaged to assist with the opening balance sheet accounting, both from a technical standpoint as well as operationally to stand up NewCo's opening balance sheet on the new ledger

## Snapshot

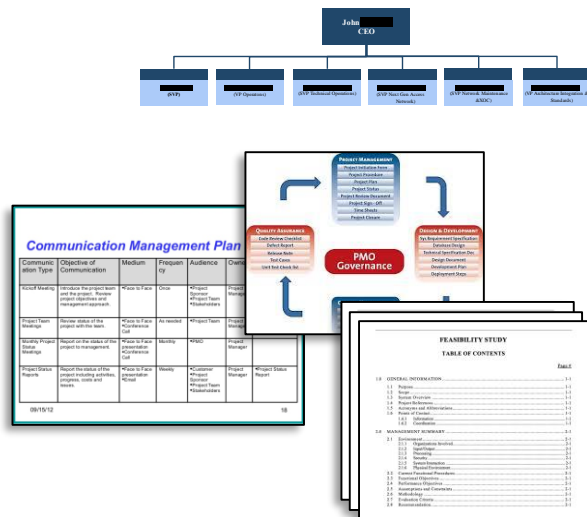
Buyer: SVP  
 # of Resources: 5  
 Project Duration: 20 weeks  
 Deal value: \$2.6 billion

## Approach

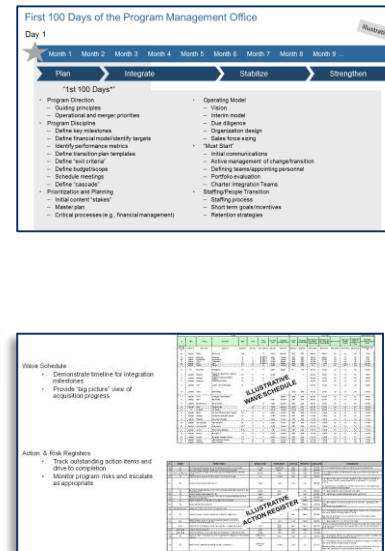
DayBlink personnel embedded themselves with legacy shared services and the integration team to develop a process map to clear aged intercompany balances, while also identifying and eliminating deficiencies in the current process to allow for transition of back office services to NewCo



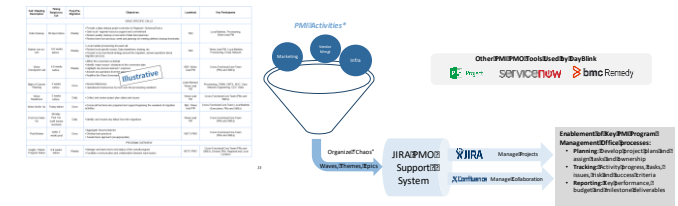
### Established Merger Framework



### Integration Planning



### Capture Savings and Revenue Goals



## OUTCOME

**30%** Successful merger with 30% realized cost savings and on-track to capture revenue synergies